HEALTHY BABIES, HAPPY MOMS INC. EXTENDS HOME PHOTOTHERAPY SERVICES TO MASSACHUSETTS

Little Sparrows Technologies bili-hut[™], has reliably treated most cases of neonatal jaundice with fewer than 24 hours of home-based phototherapy

MARCH 13, 2023, EAST GREENWICH, RI – Today <u>Healthy Babies</u>, <u>Happy Moms Inc.</u> (HBHM), in partnership with <u>Little Sparrows Technologies</u>, <u>Inc.</u>, is expanding its infant home phototherapy services to much of eastern <u>Massachusetts</u>, with areas extending from Franklin to Hingham and Lynn to Attleboro. HBHM provides home phototherapy as a safe, comfortable and <u>cost effective alternative</u> to delayed discharge or <u>re-hospitalization</u>. HBHM is a licensed and nationally accredited home health nursing agency with 9 years of providing this service in Rhode Island, and more than 20 years in business providing a comprehensive suite of services for new mothers including lactation support, breast pump rentals, infant and toddler sleep consultation and pelvic support garments for pregnancy and postpartum care.

"Most cases of jaundice are diagnosed after infants are discharged from the hospital, raising the frightening and expensive prospect of re-admission," said Kathleen Moren, founder of HBHM. "Our partners at Little Sparrows Technologies have developed a therapy option for home care that enables our nurses to provide in-home services that often out-perform results from hospital-based care without separating infants from their mothers during the important first few days of their life."

"Expert nursing care is an essential part of successful home phototherapy," said Donna Brezinski, MD, a neonatologist and CEO/Founder of Little Sparrows Technologies. "HBHM's track record of providing a compassionate, holistic approach to mother-baby care and the relationship we have built in launching bili-hut home phototherapy in Rhode Island make this extension of our partnership a natural and confident step that will help many families in Massachusetts."

Infant home phototherapy with HBHM starts with a primary care provider's referral. At this time, home phototherapy is a self-pay service. HBHM office staff will provide parents with the necessary documentation needed to seek reimbursement from their insurance provider.

Primary Care Providers interested in referring to us for this service should:

- Confirm that the patient's family prefers this service to hospitalization and that they live within the service area.
- Call 508-203-1521 to confirm RN and bili-hut[™] availability
- Fax a <u>prescription/referral form</u> to 844-816-4610 no later than 3:00 PM to receive same day service.
- The bili-hut will be set up in the home within 4 hours. Primary Care Providers are contacted the following morning with STAT bili results.
- Primary Care Providers can expect daily updates from HBHM nurses and regular communication to determine the length of treatment and address any concerns.

"Our practice has worked with Healthy Babies, Happy Moms Inc. on countless occasions," said Dr. Ariana Raufi, East Bay Pediatric and Adolescent Medicine. "The in-house phototherapy services they offer to babies with jaundice is invaluable. When a family's newborn is diagnosed with jaundice, it is so reassuring to them to know that HBHM will come to them and treat their baby right in the comfort of their own home - no hospital admission, no lab visits. I can't say enough how wonderful HBHM has been for us and our patients."

About Healthy Babies, Happy Moms Inc.

Healthy Babies, Happy Moms Inc. is a woman-owned small business in Rhode Island that is a licensed and nationally accredited home health nursing agency and durable medical equipment provider. With over 20 years of experience, the company provides breast pumps, breastfeeding support services, maternal postpartum products, and infant home phototherapy. The company supports mothers nationwide and works with several government agencies and healthcare insurers. https://www.healthybabieshappymoms.com/

About Little Sparrows Technologies, Inc.

Little Sparrows Technologies was launched in 2013 by Donna Brezinski, MD, and Gary Gilbert, MD, both doctors affiliated with Harvard Medical School. Today, it is a team of doctors, engineers, scientists, and designers dedicated to developing innovative solutions for our world's smallest humans. https://little-sparrows-tech.com/

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